



MUKWONAGO FARMERS MARKET

EVERY WEDNESDAY FROM 2PM - 6PM

MAY 14TH - OCTOBER 8TH

AT FIELD PARK

2025 Vendor Application

Farm/Business Name _____ Business Phone _____

Owner Contact Name _____ Mobile Phone _____

Address _____ City _____ Zip _____

E-mail _____

Farm/Growing Location: _____

** The following individual will be our day-to-day contact to correspond with should weather be an issue

Representative at Market _____ Mobile Phone _____

E-mail _____

List ALL items to be sold, with description if necessary (**Note: items not listed on this application may NOT be sold at the MFM without further approval**):

*Seller Permit Number (if applicable) 456- _____ *Last four of SSN _____ *Last four of FEIN _____

New State Requirement: State of WI Sales Tax Exemption Codes (If applicable): 1—Exempt sales or display only
2—Multi-level marketing company 3-Nonprofit occasional sales 4-Exempt occasional sales *Exemption Code _____

Are you a WIC/FMNP Vendor? Circle one YES NO If so, WIC/FMNP permit number _____

Producers /Artisans - Welcome to join any/all markets

_____ Seasonal Vendor \$250 per booth (limit 2) for all 21 weeks (May 14th – October 8th) (No June 11th)

Note any dates you know you will NOT attend Market: _____

Payment due in full at time of application. **No Refunds** (unless application is denied).

_____ Weekly Vendor \$30 per booth per week. **Vendors are required to attend 3 market weeks.** Payment due at time of application and prior to set up beyond 3 weeks. **No Refunds** (unless application is denied).

Submit Application and check made out to *Mukwonago Area Chamber of Commerce*, Amount: _____

(Initial) _____ I have read the 2025 Farmers Market guidelines and agree to comply.

(Initial) _____ I have included a Certificate of Liability naming MACC as additional insured. (not required for Artisans)

(Initial) _____ I understand the following repercussions should I repetitively miss market day without prior notification to the Mukwonago Chamber of Commerce.

The renter of a market booth holds harmless the Mukwonago Area Chamber of Commerce & Tourism Center and the Village of Mukwonago, from and against all causes of action, claims, demands, suits, liability, or expense by reason of loss or damage to any property or bodily injury to any person, including death, as a direct or indirect result of use of any rented or occupied market space or in connection with any action or omission of the renter who shall defend the above (Mukwonago Area Chamber of Commerce and Tourism Center) in any such cause of action or claim.

Signature _____ Date _____

Mail to: Mukwonago Area Chamber of Commerce, 100 Atkinson St. Mukwonago, WI 53149

(262) 363-7758

Email to: assistant@mukwonagochamber.org





2025 Mukwonago Farmers Market Guidelines

The Mukwonago Area Chamber of Commerce (MACC) strives to host a Market that benefits our local growers, producers, consumers, and our community. The MACC & Mukwonago Farmers Market (MFM) Committee supports the following guidelines to ensure we host the best Market possible. A Market Manager will be available at each Market to oversee setup, enforce guidelines, and manage weekly activities at the Market.

Market Location & Operation

The Mukwonago Farmers Market is located at Field Park, the corner of State Hwy 83 and NN/Veterans Way. The Market will operate every Wednesday from May 14th through October 8th, 2025, except for June 11th from 2 - 6 pm, "rain or shine."

Vendors

To qualify as a producer, you must own or rent land on which your products are grown or raised. You must plant, maintain, harvest, and Market the produce you sell. Products other than plants or farm produce must be made or produced locally by the vendor. The MFM Committee reserves the right for a location inspection. Resale is not permitted.

Set up begins at 1 pm. Vendors MUST be set up by the start of the Market at 2 pm. Vendors MUST remain set up until the close of the Market at 6 pm. Any early departures or late arrivals must be approved by the MFM Manager.

Vendors shall only occupy the booth space they have been assigned. Each booth space is 10ft x 10ft with room for one vehicle to park directly behind their assigned booth. Tents must be weighted for safety.

At times, MFM may need to adjust the position of a booth to accommodate traffic patterns in the park or if there is a natural hazard such as a tree or mud puddle in your booth space. The MFM has the final say as to where your booth will be located.

No electricity will be provided.

All vendors are expected to display professionally, post all prices of products, and clean up their booth after each Market.

Insurance/Licensing

It is the Vendors responsibility to have ALL the necessary paperwork, such as licenses and permits, filed with the County and State prior to selling at the Market and must comply with their rules and regulations while selling at the Market. The Health Department may conduct random inspections. A Certificate of Liability Insurance is required to be provided to the MACC office prior to attending the Market naming MACC as additional insured. Vendors who use a scale must have the scale inspected and licensed and comply with all regulations as determined by the Department of Weights and Measures.

Contracts/Attendance

Contracts are approved by the MFM Committee based on the following (in no particular order): date of application received, previously approved vendor, attendance of the previous year, and types of products sold. Seasonal vendors have priority over weekly vendors. The Market operates "rain or shine".

While no Vendor is given 100% exclusivity, there may be a waiting period until product demand grows or current vendors withdraw from the Market. In the event a vendor would like to modify their list, and amendment inventory list must be submitted to the Committee for approval. New items identified on the amended inventory list may not be sold prior to approval. The MFM Committee determines vendor balance and Market expansion.

Every effort should be made to note attendance plans on the originally submitted application. Any changes to attendance should be brought to the attention of the Mukwonago Chamber office as soon as possible. We understand emergencies can happen; however, MFM strives to eliminate gaps in the Market for the benefit of all vendors.

- Seasonal vendors must inform the Chamber office by 10am on Market Day if you will NOT attend.
- Weekly vendors must inform the Chamber office by 10am on Market Day if you WILL attend. Check-in and payment will be required PRIOR to setting up.
- In regard to repeat No Shows, the MFM Committee reserves the right to revoke the vendor's participation in future Markets.

Failure to comply with the rules of the Market can result in the vendor's dismissal from the market. MFM maintains the right to change the rules and regulations, as necessary.

Fee Schedule

MFM has established the following fee schedule for the 2024 Market Season:

Seasonal Vendor Fee (21 weeks): \$250 per booth space to be paid in full at the time of registration.

Weekly Fee: \$30 to be paid at the time of registration/ the day of Market, **PRIOR to set up.**

All effort will be made to keep Seasonal vendors in the same booth space week to week. Vendors paying a weekly fee will be placed in available booths as the Chamber assigns. **No refunds will be given** (unless the application is denied).

Programs:

MFM encourages Vendors to participate in the WIC Farmers Market Nutrition Program (FMNP). This program was established to provide fresh, unprepared, locally grown fruits and vegetables to WIC participants. MFM maintains the right to add additional programs, as necessary.

Entertainment

Entertainment and activities are planned by MFM. Vendors may not play radios or other sources of music.

Market Staffing

The MFM Manager will be on site every Wednesday beginning at 12:30 pm during Market Season and is responsible for the following:

- Oversee operations of the MFM during operating hours.
- Communicate with vendors on weekly and seasonal booth assignments and fee collection.
- Enforce Guidelines.
- Call the Mukwonago Police Department in the event of a problem.
- Report to and perform other related duties as assigned by the MFM Committee.

Promotion

The MFM runs ads in various media, and makes and distributes signs, posters, and flyers. MFM reserves the right to share vendor names and images taken at the Market with media outlets for Market promotion.

Notice of Nondiscrimination

The MFM Committee is committed to the policy that all persons shall have equal access to programs, facilities, and employment without regard to personal characteristics not related to ability, performance, or qualifications, as determined by organizational policy or by local, state, or federal authorities. It is a policy of the organization to maintain an environment free of discrimination, including harassment MFM prohibits discrimination and harassment against any person because of their sex, race, color, creed, religion, national origin, disability, ancestry, age, sexual orientation, pregnancy, citizenship, military status, or any other protected classification. Discrimination or harassment will not be tolerated at the MFM.